

JAN 17 1963

FLOTON'S, INC.

GROWERS AND HYBRIDIZERS

U. S. DEPARTMENT OF AGRICULTURE

2477 N. W. 104th St.
(Enter by 103rd St.)
Miami 47, Florida Ph. OX 6-2232

Known everywhere for
improved and exclusive varieties of
HIBISCUS, RARE IXORAS, and FANCY
COLORFUL CROTONS.

PRICE LIST

Effective January 2, 1963
(This List Cancels All Previous
Price Lists.)

Please read carefully to avoid
unnecessary errors.

Shipping

All Shipments - Freight Charge Collect.

IMPORTANT:

Upon receipt of plants, avoid
subjecting them to direct rays of
the sun for several days; gradually
accustom them to full sunlight. A
slightly acid soil, 6, 5pH, is best
for Hibiscus, Crotons and Ixoras. If
you are in doubt as to your soil con-
dition, consult your County Agricultural
Agent.

HIBISCUS

As everyone knows, we've had many
fine Hibiscus in the past but some of
them have had to be eliminated to make
room for the New Varieties. The choicest
of the older types have been retained -
the list has been narrowed to those we
consider the One Best in each class -
single, semi-double or double - judg-
ment based upon striking color, shape
of bloom, and desirable plant character-
istics. Hibiscus like plenty of sunlight.
While they will grow in 50% shade,
they bloom best in full sun.

LATEST HYBRID HIBISCUS

In Gallon Cans, \$
Each, F.O.B. Miami 1.75

ORCHID WHITE: Its name aptly
describes its color. A semi-
double with the unusual orchid-
type shape. A prolific bloomer.

MRS. JAMES HENDRY: A prize-
winning double bloom of canary
yellow with white center. One
of the few hibiscus that's
slightly fragrant and lasts TWO
DAYS. Very useful in flower
arrangements.

FANTASTIC: It is an overlapped
single bloom. The color is
bronze, having a distinct
cardinal red center. Plenty
of flowers on a wonderful bush
make its possession imperative
for the connoisseur.

THE SHADOW: 5 to 6 inch single
overlapped bloom. Irregular
petals, sometimes semi-double.
The color is currant red
throughout. Splashed creamy
white. Bushy growth and good
blooming habit.

PAT: Loose 8 inch double bloom
of begonia with lavender zone.
Nice twiggy, very good blooming
plant.

RUFFLED BEAUTY: The bloom is a
perfect 7 inch to 8 inch
ruffled charmer. Overlapped
petals are of maize color,
shading to shrimp red and has
a cardinal red throat. It is
a fine growing shrub and a
wonderful bloomer.

ELEPHANT EAR: About 4 inch double
white bloom. Very good blooming
and growing habit.

MY BEAU: Large 4 to 5 inch double
rose pink bloom with creamy edges.
Strong grower. Dark green foli-
age. Good bloomer.

GOLDEN BANNER: Double 6 inch
bloom. The color is a Persimon
orange with Aurelion yellow
throat. Fast growing shrub with
dark green leaves.

CHING LEE II: 6 to 7 inch single
orange, gold edge. Dark green
foliage. Good grower and
bloomer.

DICK POPE: Good blooming 7 to 8
inch flower. Orange red, yellow
edges. Good growing shrub.

CORAL GABLES: 8 to 9 inch single
overlapped bloom of coral red
color with pink and white center.
Fine growth and blooming habit.

KATHY: Large 7 to 8 inch semi-
double apricot bloom with white
center. Heavy texture. Excel-
lent, slow growing shrub. Good
foliage.

PAULINE MESSINGILL: Single 8" to
9" fully overlapped crinkled
bloom. Apricot yellow, light
pink center. Good growing bush,
fine bloomer.

BEST REGARDS: Single, 6" to 7"
fully overlapped bloom. Sharp
lemon yellow, white center.
Bushy growing habit, excellent
bloomer.

VANGUARD: Single, sometimes semi-double irregular, showy, sharp crepy bloom. Capsium red, darker red throat with lemon yellow edge. Upright growing bush, good bloomer.

VEGA: Single 6" to 7" overlapped bloom. Golden yellow with orange throat. Vigorous growing bush, dark green foliage. Excellent blooming habit.

SUN BONNET: Single 5" to 6" fully overlapped, heavily veined, slightly tufted bloom. Rose pink with empire yellow edge, small white center. Good growing shrub, good bloomer.

DR. DUPUIS: A large 7" to 8" semi-double orange bloom with dark red center. Strong upright growing bush, fine bloomer.

BRIDE: 6 to 7 inch single ruffled white bloom with pink cast. Excellent bloomer. Slow growing shrub.

NEWER
Additional Varieties of
HIBISCUS

In Gallon Cans \$ 2.50
F.O.B. Miami

Available in Limited Quantities.

CON-FU-TSE: 8 to 9 inch semi-double to full bloom. The color is Mandarin Red with a spinel pink throat. Vigorous growing bushy plant with dark green foliage.

VERONICA: Tremendous large single 8 to 9 inch bloom with extra heavy crest. The color is beautiful saffron yellow with a pink throat. Petals are of heavy texture, strongly veined. Wonderful bloomer and extra vigorous growing bush. A real fine Hibiscus.

MORNING KISS: 6 to 7 inch semi to a loose double bloom. The color is a beautiful light purple. Good growing bushy plant with extra dark green foliage.

GOLDEN DENT: A beautiful all gold yellow bloom. This 6 to 7 inch flower is ruffled, overlapped and crepy. Excellent bloomer on good growing shrub.

MOLLY CUMMINGS: Single 6 inch well overlapped, ruffled and tufted bloom. The color is the darkest red, almost maroon, with a satiny look. Good blooming growing bush, medium green foliage.

OVERTURE: 7 to 8 inch well overlapped, ruffled and heavily veined bloom. The color is china rose, a golden rose edge with a darker throat. Very vigorous grower and a good bloomer with medium green foliage.

MARCO POLO: Single 6 to 7 inch fully overlapped, ruffled and slightly tufted bloom. Good texture. Color Cadmium Orange with a burnt orange red center. Good growing bush with medium green leaves.

SUNBEAM: Single 6 to 7 inch bloom, fully overlapped, ruffled and tufted. Excellent texture. Color Maize Yellow with a dark raspberry center. Fine blooming and growing shrub, medium green foliage.

PINK GIANT: Giant single bloom of 9 inches or more. The color is rich phlox pink with slightly darker center. A wonderful blooming and growing plant. Lovely to look at and have around your garden.

BROWN DERBY: 5 to 6 inch double brown bloom with lavender center. Very good bloomer on fine growing shrub.

MARY ESTRELA: 4 to 5 inch single pink bloom, heavily splotted with white. Good bloomer on a nice shrub and something different.

WINTER MOON: Single 7" to 8" overlapped white bloom, slightly pink tinged, fades to sheer white. Strong growing bush, dark green foliage. Excellent bloomer.

MARGUERITE: Loose double, medium size bloom, rare lavender color. Compact growing shrub, heavy bloomer.

NAGAU #20: Single 6" to 7" heavy textured, fully overlapped bloom, darkest red, black red throat. Fast growing shrub, good blooming.

We have many
NEWER AND OLDER VARIETIES
not listed.

CROTONS

Crotons reach their peak in perfection in foliage-coloring when placed in half shade, although full sun won't ordinarily prove harmful to them.

BEAUTIFUL FANCY COLORED -

HYBRID CROTONS:

At least 75%
Broad and Oakleaved
In Gallon Cans: \$ 1.50
F.O.B. Miami

NEWER HYBRID CROTONS:

At least 85%
Broad and Oakleaved
In Gallon Cans: \$ 2.00
F.O.B. Miami

THE VERY LATEST CROTONS:

At least 95%
Broad and Oakleaved
In Gallon Cans: \$ 2.50
F.O.B. Miami

IXORAS

In Gallon Cans, \$ 1.25
F.O.B. Miami

CHOICE IXORAS? Imported
Ixoras? Rare Ixoras? We have
them for you! We have imported
and name varieties very rarely
seen. Ixoras aren't too fussy
and will thrive in full sun,
half shade and shade in slightly
acid soil.

HENRY MURAT: A very fine heavy
clustered light pink Ixora. A
profuse bloomer. Rather slow
growing. Lends itself for
hedging or for sunporches and
patios. Do not confuse this
very fine pink with some loose
flowering inferior types.

SUPER KING: The most attractive
hedge Ixora ever developed.
Latest creation in large-bloom
Ixoras in the most vivid red!
The red of the future! Out-
standing when used as a unique
"specimen" plant, as a hedge
Ixora, or to "fence in" a sun-
porch or screen patio.

BIER'S GLORY: Imagine very large
blooms of brilliant orange red
lasting a full month or more on
a splendid plant with rich, green
foliage! It's the cream of the
crop of many new varieties
imported during the past several
years. Makes excellent specimen
plants.

IXORA "ROSEUM": We are proud to
add this new sensational dark
pink Ixora to our list. Rather
rare, this fine blooming Ixora
has dark green heavy leaves and
can be used for all-around
purposes.

IXORA "PAN CANAL": Very showy
large clusters of darkest red.
Good bloomer and strong grower.
Extra nice for specimen plants.

FINNLASONIANA: Best blooming,
fragrant white Ixora. Blooms
on and off the year 'round.
Nice growing habit.

IXORA SINGAPORE #1: Peach yellow
cluster bloom. Wonderful
grower, dark green foliage.
Excellent shade Ixora.

IXORA GENENSIS: A good growing
orange red Ixora. Dark foliage,
likes shade. For north side of
the house and patio.

